RESTAURO – INTERNATIONAL EXHIBITION OF CULTURAL AND ENVIRONMENTAL HERITAGE
XXXII edition
May 11-13, 2027
Ferrara Expo

APPLICATION FORM

Please, return this form to: **FERRARA EXPO S.r.l.** - E-mail: **segreteria@ferraraexpo.com**
Tel.: +39 0532 900713 - +39 349 2723436

BILLING DETAILS

Company name _____

Address _____

Zip Code_____Town _____

Fiscal code or date and place of birth (for professional or private individual)
_____

VAT number. ☐☐☐☐☐☐☐☐☐☐☐

Tax Code ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐

E-MAIL _____
Administrative email address for sending official documentation (mandatory)

Phone__ _____

Fax _____

Contact Person (CP)_____

CP E-mail _____

CP Phone__ _____

DETAILS FOR SENDING THE ELECTRONIC INVOICE

Recipient Code

☐☐☐☐☐☐☐

or PEC (Certified Electronic Mail)
_____

DATA FOR GUIDE MAP

Designation for Key Plan (the first letter determines the alphabetical order in the official online catalogue and in the key plan)
_____

E-Mail
_____

Website
_____

DATA FOR STAND SIGNAGE (To be completed for shell-scheme stands only)

_____

TYPE OF BUSINESS

☐ Institutions/Public Administration ☐ Restoration companies ☐ Products and materials ☐ Surveying and diagnostics ☐ Technologies ☐ Other_____

PARTICIPATION MODE

EXHIBITION SPACES

- **Space only**: only the floor space is provided, with a minimum area of 12 sqm (additional sizes of 16, 24, 32, 48, 64 sqm, etc.).
- **Equipped area with standard shell scheme**: area including wall panels, carpet, 1 desk, 3 chairs, spotlights, 1 power strip, 1 coat hanger, 1 waste bin, fascia board with standard graphics on the stand.
- **Custom stand design**: for those who require a dedicated exhibition project; the cost of the stand fitting - provided exclusively by Ferrara Expo - is additional to the cost of the bare floor space, charged per square meter.
- **Desk station (3 sqm)**: designed for those who do not need a standard stand but want a lighter, continuous presence at Restauro. Ideal for talks, conference activities or working tables on topics of interest; the 3 sqm station includes back wall, 1 desk, 1 stool, 1 power strip, 1 LED spotlight, 1 standard graphic, floor carpet.

PARTICIPATION COSTS

	Cost/sqm €	Quantity sqm	Amount €
MANDATORY SERVICES			
PARTECIPATION FEE (*)		**No. 1**	**€ 560,00**
ESSENTIAL TECHNICAL SERVICES (**)	**7,00**		**€**
AREA			
SPACE ONLY (Minimum area 12 sqm)	135,00		€
Equipped area with standard shell scheme	197,00		€
DESK STATION	420,00		€
CUSTOM STAND DESIGN	Project-based		€ Based on estimate
TOTAL			€

SOCIAL MEDIA SECTOR - ASSOCIATIONS (exchange desk)	Cost/sqm €	Quantity sqm	Amount €
PARTECIPATION FEE (*)		**No. 1**	€ 560,00
MANDATORY TECHNICAL SERVICES (**)	7,00		€
SPACE ONLY	135,00		€
Equipped area with standard shell scheme	197,00		€
DESK STATION	420,00		€
TOTAL FOR PUBLISHING HOUSES SECTOR			€

(*) The partecipation fee includes All Risks and Public Liability insurance (mandatory), inclusion of the company in the official event communication tools, secretariat fees, exhibitor entry passes, provision of invitation codes and 1 parking space.

(**) Essential technical services include electrical connection and testing with a maximum committed power of up to 2 kW, plus Wi-Fi internet connection.

HOW TO PAY

The Participation Application will be accepted only and exclusively if accompanied by payment of the registration fee and a deposit equal to 30% of the total amount for the booked spaces and the Essential Technical Services (plus 22% VAT), while the balance is due by 30 April 2027 or in any case before the start date of the event.
Payment, made out to FERRARA EXPO SRL, can be made by bank transfer using the following details:
CASSA PADANA - IT66T0834013000000002150297 - BIC CCRTIT2TPAD

For the purposes of admission to the Event, please complete the attached mandatory Privacy Form, which is an integral part of this participation application.

Date	Stamp and signature of the legal	X

Pursuant to and for the purposes set out in Articles 1341 and 1342 of the Civil Code, the following clauses are specifically approved:
The form and irrevocability of the application to participate (Article 2); The Organiser's discretion (Article 2); The right to terminate or withdraw from the contract or to suspend its performance (Articles 4, 6, 7, 8, 21, 23); Penalty clause (Articles 4, 6, 8, 9); Waiver of compensation or damages (Articles 5, 6); Limitations on the right of withdrawal (Articles 6, 23); Limitation or exclusion of liability (Articles 8, 9, 11, 12, 13, 15, 17, 18, 20, 24); Assumption of liability (Articles 8, 10, 11, 12, 16, 18, 20, 26); Methods of service provision (Articles 17, 19); Exclusive territorial jurisdiction (Article 25); Data processing and consent (Article 27); Article 28 – Cybersecurity.

Date	Stamp and signature of the legal	X

This application will be valid only if complete with both signatures

Copy to be returned to Ferrara Expo

GENERAL CONDITIONS OF PARTICIPATION TO RESTAURO

Introduction

The terms "Ferrara Expo" or "Organiser" refer to Ferrara Expo s.r.l., with its registered office at Via della Fiera 11, 44124 Ferrara.

The Organiser, in the course of its commercial activities carried out in a competitive environment, organises the 'Restauro - International Exhibition of Cultural and Environmental Heritage' event, scheduled to take place at the Ferrara Exhibition Centre from 11 to 13 May 2027.

Art. 1 - ADMISSION TO THE EXHIBITION

The following may be admitted as Exhibitors:

a) Italian or foreign companies exhibiting their own products or services falling within the product sectors covered by the Exhibition;

Should the manufacturing companies not be present at the Exhibition, their dealers, agents or exclusive general representatives may be admitted;

b) trade associations, public bodies and organisations that institutionally carry out promotional, research, information and dissemination activities in the sectors covered by the Exhibition.

The Organiser reserves the right to prohibit the display of the same products, samples or services at more than one stand within the same product sector.

Art. 2 - PARTICIPATION IN THE EXHIBITION

The application for participation must be submitted - on pain of inadmissibility - using the appropriate form, duly completed, signed and countersigned; it shall constitute an irrevocable offer on the part of the applicant and shall imply their acceptance of these "General Terms and Conditions", as well as the "Technical Regulations for the Event, Safety Manual and Miscellaneous Forms' and any other regulations relating to the organisation and operation of the Exhibition and the Exhibition Centre.

At the same time as submitting the application for participation, the applicant must pay a deposit (as referred to in Article 3 below of these regulations). Applications for admission not accompanied by payment of the aforementioned deposit will not be considered.

The Organiser shall decide on applications at its sole discretion, with the sole obligation to state the reasons for non-acceptance exclusively for applications received by the Organiser at least 60 days before the opening date of the Exhibition, provided the applicant makes a formal request within thirty days of the close of the Exhibition.

Exclusive and general dealers, agents or representatives must attach to their application for participation a list of the manufacturers they represent and whose products they intend to exhibit.

The applicant is required to provide any other documentation that may be requested in order to decide on the acceptance of the application and to verify - at any time - compliance with the conditions of participation in the Exhibition.

Should the application for participation be accepted, the applicant will be notified by registered letter or via the exhibitor's certified email (PEC) address, which will confer upon them the status of participant in the Exhibition.

For applications received at least 60 days before the opening of the Exhibition, the registered letter or certified email (PEC) confirming acceptance will be sent at least 30 days before the opening.

For applications received after this deadline, the notification of acceptance must reach the applicant at least one day before the opening of the Exhibition, and may be sent not only by registered letter or certified email but also by fax or other suitable means.

In the event of joint or collective participation, the applicant may not accept exhibitors in respect of whom Ferrara Expo has notified them of non-compliance with requirements or obligations - including in relation to other events - and, failing this, the applicant shall be jointly and severally liable to Ferrara Expo for the fulfilment of the aforementioned requirements or obligations. Exhibitors are required to scrupulously comply with the entire body of current legislation governing the protection of workers' health and safety, as well as to comply with regulations regarding the regular payment of social security contributions, throughout the entire duration of the exhibition, namely: stand set-up, event management, stand dismantling and any other related activities. Furthermore, the exhibitor undertakes to comply with, and to ensure that all contractors working on its behalf comply with, during the assembly and dismantling of the stand and in relation to any other related or associated activity, the Technical Regulations for the Event and the Exhibition Centre Regulations (with particular reference to the Safety Manual), which contain, amongst other things, precautionary safety rules, with the exception of compliance with specific safety regulations concerning activities contracted out by the Exhibitor to contractors (stand assembly and dismantling activities and related activities). Failure to comply with the above regulations may result in the immediate disconnection of the utilities supplied to the stand. Exhibitors are required to appoint one or more persons to be responsible for their allocated stand, including for compliance with regulations on the prevention of accidents at work, for the entire duration of their stay at the exhibition centre; this appointment must be notified using the forms and within the timeframes set out in the Regulations.

Art. 3 - REGISTRATION FEE - DEPOSIT - ESSENTIAL TECHNICAL SERVICES

The participation fees, essential services and registration fee are set out in the application form. The participation fee (€560.00 plus VAT) includes the following services: - All-Risks and Third-Party Liability Insurance (compulsory) - Administrative fees - Inclusion of the company in the official event catalogue and the online catalogue; Entry passes for exhibitors - 1 car parking space - Provision of invitation codes. The fee, expressed per square metre or as a lump sum, covers the cost of renting the exhibition space, including the services expressly set out in the General Terms and Conditions of Participation, as well as the complementary events organised by Ferrara Expo, such as conferences, seminars, and celebratory and social events included in the exhibition programme, including hospitality for delegations of trade professionals and state authorities, both Italian and foreign, as well as speakers and lecturers. In order to facilitate participation in the Exhibition, the following 'essential technical services' have been set at a flat rate (€7.00 per square metre plus VAT):

- Connection and testing of the electrical system with a maximum committed power of up to 2 kW and Wi-Fi internet connection.

At the same time as submitting the Application Form, the applicant must pay the organiser a deposit equal to the sum of the registration fee of €560.00, an amount equal to 30 per cent of the total cost of the booked spaces, and €7.00 per square metre for essential technical services (plus VAT at 22 per cent). The balance (plus VAT at 22 per cent) must be paid by 30 April 2027 or, in any event, by the start date of the event.

For registrations received after that date, payments must be made in full upon receipt of the application. Should the application for participation not be accepted, both the registration fee and the deposit will be refunded.

Art. 4 - PAYMENT TERMS

Once the applicant has received notification that their application to participate has been accepted, they must pay the amount due within 30 days of the date of the invoice issued to them and, in any event, before the opening of the Exhibition. Should the application for participation be accepted, the Organiser will issue an invoice for an amount equal to the deposit, which must be settled by the date indicated.

By the start date of the Exhibition, the Organiser will issue an invoice for the balance of the sums due for participation in the Exhibition, based on the allocated exhibition spaces, to be paid by the deadline indicated on the invoice itself.

Failing this, the Organiser may consider the contract terminated due to the participant's breach of contract, without the need for a formal notice or a court ruling.

In such a case, they shall formally notify the person concerned, and - in addition to being released from all obligations and being able to reallocate the stand to other applicants – it shall be entitled to full payment – by way of a penalty – of the registration fee and the participation fee, as well as any other contractual payments, less any sums already received in respect thereof, and without prejudice to its right to claim compensation for any further damages.

Art. 5 - ALLOCATION OF STANDS

The allocation of stands is the sole and independent responsibility of the Organiser.

Any specific instructions or requests made by the Exhibitor are to be regarded as purely indicative; they cannot bind or affect the application to participate and are therefore deemed not to have been made.

Furthermore, the Organiser shall be entitled to relocate or reduce the size of a stand already allocated, or to transfer it to another exhibition area, without the participant being entitled to any form of compensation or indemnity whatsoever. The Organiser shall, however, be required to notify the Exhibitor of this, not only by certified email (PEC) sent at least 20 days before the start of the Exhibition, but also by fax or other suitable means.

Please note that the floor plan attached to the allocation proposal is provisional, as the areas and stands surrounding the allocated space may be subject to change. The number of exhibition fronts may also be amended should the requirements of the event so dictate.

Art. 6 - RIGHT OF WITHDRAWAL - BREACHES AND FAILURES TO PERFORM

Any participant who is unable to attend the Exhibition may withdraw from the contract by notifying the Organiser by certified email (PEC) at least 60 days before the start date of the Exhibition, on the understanding that Ferrara Expo shall retain the deposit as a contractual penalty, and without prejudice to any further right it may have to compensation for any additional damages.

If, on the other hand, such notice is given less than 60 days before the start date of the Exhibition, the participant shall also be required to pay the full participation fee, without prejudice to Ferrara Expo's right to claim any further direct or indirect damages. Ferrara Expo may, in any event, dispose of the stand, including by allocating it to other Exhibitors.

If no notice of withdrawal is given at all and the Exhibitor fails to set up their stand, they shall be deemed to be in breach of contract in all respects and shall be liable not only for payment of the balance of the participation fee but also for reimbursement of any direct and indirect damages suffered by Ferrara Expo.

Notwithstanding the above, even in such a case, Ferrara Expo may still make use of the stand, including by allocating it to other exhibitors. Ferrara Expo may, at its discretion, terminate the participation contract up to two weeks before the opening date of the Exhibition, and – for reasons relating to the organisation of the Exhibition and its smooth running – up until the opening day. In such circumstances, Ferrara Expo shall not be liable for any form of compensation or damages whatsoever, but shall refund the deposit and any sums already received, and any and all further claims, as well as the accrual of any kind of interest, are hereby excluded. In the event of non-compliance with the provisions set out in these regulations and failure to fulfil the obligations set out in this contract – including, in particular, non-payment – Ferrara Expo may, taking into account the seriousness of the offence, impose the following measures on the Exhibitor concerned: - refrain from activating ancillary services, including all utilities necessary for the proper functioning of the allocated exhibition space; - refuse to issue car park passes, exhibitor badges, allocated visitor tickets, the guide map and catalogue, and any other material relating to participation in the Trade Fair; - order the immediate removal of unauthorised products, with the power to intervene directly and immediately should the Exhibitor fail to comply straight away, without prejudice to further measures; - to order the immediate closure of the stand, with the power to intervene directly and immediately should the Exhibitor fail to comply straight away, without prejudice to further measures; - to exclude the Exhibitor from future editions of the Exhibition. Under no circumstances shall the Exhibitor be entitled to any refunds or compensation of any kind and shall in any event remain obliged to pay Ferrara Expo the full amount of the participation fees. Ferrara Expo shall also, in all cases, be entitled to claim compensation for any loss and expenses incurred in connection with the publication of the material supplied to the Exhibitor, should it not have been delivered, the removal of the products on display and/or the closure of the stand and/or the preparation of the space for use, including its allocation to another Exhibitor. Ferrara Expo, by virtue of the above breaches, may claim full compensation for the damages suffered, comprising both actual damages and loss of profit.

Art. 7 - HANDOVER OF STANDS

The stands will be made available to Exhibitors in accordance with the terms set out in the "Technical Regulations for the Event", and their fitting-out must be completed by the date specified in those "Technical Regulations for the Event": failure to do so may result in the contract being terminated on the grounds of the participant's breach of contract, in accordance

with the procedures and consequences set out in Article 6.
Access to the Ferrara Exhibition Centre during the event is permitted to trade visitors and members of the public attending as visitors, provided they are in possession of the required entry pass, every day in accordance with the opening hours which the organisers reserve the right to set and, if necessary, amend even during the course of the event. To allow exhibitors and their staff free entry to the event, the Organisers will provide special passes, three per exhibitor and up to five upon explicit request.
The exhibitor remains fully responsible, in all respects, for the conduct of its employees, auxiliaries and collaborators whilst carrying out the duties assigned to them. Within the Exhibition Centre, it is strictly forbidden for anyone to promote offers or donations for recognised institutions, to collect alms, or to engage in political, religious or partisan propaganda, or to carry out any activities not relevant to the aims of the event. Ferrara Expo may establish specific criteria for access to the Exhibition Centre during set-up work, including for the purposes of health and safety regulations, as well as restrict vehicle access and/or impose charges should vehicles remain outside the areas and/or beyond the time limits specified by Ferrara Expo. In particular, should motor vehicles and other vehicles in general remain within the Exhibition Centre beyond the times set by the Organiser, the Exhibitor may be charged the sum of €500.00 plus VAT.

Art. 8 - EXHIBITION SET-UPS

Exhibition fittings must be confined within the stand's floor area, as further specified in the Technical Regulations for the Event and the relevant forms, and their height must not exceed the limit permitted by the aforementioned Regulations.
Exhibitors are required to keep fire extinguishers, in sufficient quantity and of the appropriate type, as supplied by the Organisers, in a clearly visible and accessible position within their stand.
Exhibit fittings and associated installations must be constructed to the highest professional standards, in compliance with health and safety and fire prevention regulations.
The Organisers reserve the right to request the intervention of the Supervisory Commission for Public Entertainment Venues.
The Exhibitor undertakes to comply with the regulations governing public entertainment venues and to adhere to all the requirements and formalities set out in the 'Technical Regulations for the Event and Various Forms'.
Failure to submit to the Organisers the declarations and documentation specified in the "Technical Regulations for the Event and Various Forms" regarding responsibility for exhibition stands and electrical installations shall entitle the Organisers to close the stand and take the most appropriate measures to ensure safety, without prejudice to the Exhibitor's civil and criminal liability.
The Organiser reserves the right to require the modification or renewal of stands and installations that do not comply with the above provisions.
All liability relating to the structural stability of the stands, the installation and operation of the electrical systems, and any damage that may be caused to persons or property belonging to Ferrara Expo or third parties shall be borne exclusively by the Exhibitor.
Failure to comply with these rules and with the relevant provisions set out in the Technical Regulations entitles the Organisers to take precautionary measures against the company - for example, where fire safety arrangements are non-compliant - which may entail, should supplementary measures be adopted to ensure overall safety, the charging of the corresponding costs, which are estimated in advance to be no less than €300.00 per module, or an order for the partial or total dismantling of the stand and a declaration that the stand is unfit for use.
Failure to comply with safety regulations may result in a report being made to the judicial authorities.

Art. 9 - RETURN OF STANDS

At the end of the event - and not before - Exhibitors must remove the products and materials they have installed and, upon obtaining a clearance certificate from the Organiser, remove them from the Exhibition Centre. The clearance of stands must be completed by the date specified in the 'Technical Regulations for the Event'.
Exhibitors are obliged to return the stand in the condition in which it was handed over to them.
Throughout all stages of the event, it is forbidden to leave construction waste and/or rubbish in the exhibition areas and on the Exhibition Grounds. Any materials left over from stand set-up and dismantling must be disposed of by the Exhibitor and/or their representatives, and the aisles of the halls must be kept clear of any type of construction waste or obstructions. As required by environmental protection legislation, exhibitors are obliged to declare how they intend to manage set-up waste by completing the mandatory event forms. In the event of failure to comply with the dismantling deadlines and/or the Exhibitor's failure to clear the area, the Exhibitor hereby gives their irrevocable consent for the organisers to treat any items remaining on the stand as waste to be sent to public landfill, and the Exhibitor shall be liable to reimburse all direct and indirect costs incurred in clearing the area, currently amounting to a minimum of €300.00 for every 16.00 m^2 of floor space, without prejudice to any claims for compensation for further damages. Ferrara Expo accepts no liability for goods, materials or any other items left unattended by exhibitors within the Exhibition Centre. Although the exit permit cannot be issued to Exhibitors who have not settled all outstanding debts, whether direct or indirect, owed to the Organiser, it shall not constitute a receipt for payment of the amounts due for participation in the Exhibition, and shall be valid only for the vehicle specified on the permit itself.
The participant expressly authorises the Organiser to check that the vehicles and luggage of the Exhibitor and/or its representatives, upon leaving the exhibition centre, do not contain any products or materials other than those installed on the stand and listed on the exit form, and authorises the Organiser to prevent the removal of any products or materials not listed on that form. The Organiser accepts no liability for goods, materials or anything else left unattended by exhibitors on the exhibition grounds.

Art. 10 - ACCESS TO THE EXHIBITION CENTRE

The Exhibition is open to visitors, provided they are in possession of the required entry document, every day during the hours set by the Organiser, which reserves the right to determine and, if necessary, amend these hours, even during the course of the Exhibition.
To allow Exhibitors and their staff free entry to the Exhibition, the Organiser will issue special passes, the rules governing which are set out in the 'Technical Regulations for the Event' and the use of which implies acceptance of these regulations.
The Exhibitor remains, in all respects, responsible for the conduct of those to whom it issues entry passes, as well as for the

conduct of its employees, agents and associates whilst carrying out the duties assigned to them.
Within the exhibition centre, it is strictly forbidden for anyone to promote offers or donations for recognised institutions, to collect alms, or to engage in political, religious or partisan propaganda, or to carry out any activities not relevant to the purposes of the Exhibition.
It is understood that the access procedures, technical requirements, stand assembly and dismantling operations, and the general running of the Exhibition may be subject to changes and/or revisions following any regulatory provisions that may come into force.

Art. 11 - THEFT PREVENTION - LIABILITY FOR THEFT AND DAMAGE - EXEMPTION FROM LIABILITY BY FERRARA EXPO - INDEMNITY CLAUSE

During the opening hours of the exhibition halls, the Exhibitor must supervise their stand either in person or through their own staff.
The Exhibitor is obliged to ensure that their exhibition stand is manned by their own staff throughout the entire duration of the event.
The Exhibitor is the sole custodian, for the entire duration of the event (including the set-up and dismantling periods), of all materials, goods and furnishings present at the exhibition stand.
As custodian of the exhibition stand, the exhibitor undertakes to indemnify Ferrara Expo, both in substance and in legal proceedings, and to hold it harmless from any loss, damage, liability, cost or expense, including legal costs, arising from the use of the stand and the allocated exhibition space.
Whilst Ferrara Expo provides a general day and night security service within the Exhibition Centre for the entire duration of the Fair and for all days scheduled for the setting up and dismantling of stands, it is exempt from any and all liability in respect of theft and/or damage that may occur to the detriment of the Exhibitor.
The Exhibitor shall also be liable to Ferrara Expo for all direct and indirect damage which, for whatever reason, is attributable to the Exhibitor or to personnel acting on its behalf (including damage caused by fittings or installations carried out by the Exhibitor itself or by third parties appointed by it, even if tested by Ferrara Expo).

Art. 12 - INSURANCE - EXEMPTIONS, ACCEPTANCE OF LIABILITY AND LIMITATIONS OF LIABILITY

The Exhibitor will be covered by the following insurance policies agreed with the Organiser:
a) All Risks cover (including fire and theft) for direct material damage to furniture, fittings, equipment and goods on the stand, excluding cash, valuables, precious items and the like, and excluding software installed on computers, and excluding damage resulting from the loss of use of the furniture, fittings, equipment and goods during the period of the Exhibition: cover of €10,000.00 on a first-loss basis (including fire and theft), with an absolute excess of €100.00 per claim;
b) Third-Party Liability cover, including damage caused by fire: single limit of €50,000,000.00;
c) Employers' Liability cover: limit per claim of €3,000,000.00, with a limit of €2,000,000.00 per person;
d) Waiver by the Insurer of any right of recourse against all Ferrara Expo Exhibitors.

This cover does not exclude the Exhibitor's liability for any risks which, in the Exhibitor's own assessment, are not covered or which exceed the cover limits set out above. The Exhibitor must arrange for appropriate supplementary cover.
The Exhibitor acknowledges that, in the event of theft, the relevant report to the police must be received by the Insurer within seven days of the end of the event and that failure to meet this deadline may result in the loss of the right to compensation.
The Insurer will also handle the management of claims and the settlement procedures at the end of the event.
In any event, the Exhibitor undertakes to include in the supplementary insurance policies a waiver by the insurer of any right of recourse against the Exhibitors and Ferrara Expo; failing this, the Exhibitor must indemnify them against any action that may be brought against them.
Having taken note of the above, the Exhibitor (on its own behalf and on behalf of its staff or agents) hereby expressly exempts Ferrara Expo from any liability for loss or damage which, for any reason whatsoever, may occur in the exhibition space allocated to it, during the course of the Exhibition or during the setting up and dismantling of the stand, and to anything located therein, and assumes full responsibility for any damage caused, including to third parties, by the management of the exhibition space or by anything placed therein, which is not covered under the terms and conditions set out above or for which the Exhibitor has not taken out cover.
The Organiser accepts no liability for consequential damages, damage to reputation, loss of turnover, etc. Even in the case of direct damages, the Exhibitor accepts that the Organiser's liability is limited to the limits and maximum amounts of the insurance cover set out above. The Exhibitor accepts these limitations of liability.

Art. 13 - COMPLAINTS

Any complaints regarding the organisation and running of the Event must be notified in writing to the Organiser immediately and, in any event, within seven days of the conclusion of the Event.
Complaints made after this period shall not form the subject of any dispute with the Organiser.

Art. 14 - INTELLECTUAL PROPERTY

Neither the products and goods on display nor the stands on which they are displayed may be photographed, sketched or otherwise
reproduced without the authorisation of the respective exhibitors and the Organiser.
Ferrara Expo reserves the right, however, to film, reproduce and disseminate, and to authorise the filming, reproduction and dissemination of general and detailed views of both the interior and exterior, and may also permit or undertake the sale of such material.
No use shall be made in contexts prohibited by law or which undermine the event's decorum and dignity. The taking and use of images for the purposes set out above shall be deemed to be carried out entirely free of charge. The Exhibitor assumes full responsibility regarding the ownership of rights to trade marks and other distinctive signs, patents, industrial inventions, industrial designs and copyright relating to the products and/or machinery on display. The Exhibitor therefore indemnifies Ferrara Expo against any liability in the event of an infringement of the aforementioned rights and, in any event, in any case of breach of competition law, whether in relation to other Exhibitors or to third parties in general. Any disputes in this regard

between Exhibitors or between Exhibitors and third parties must therefore be resolved directly between the parties concerned, with Ferrara Expo being exempt from any liability and/or responsibility.

Art. 15 - TEMPORARY IMPORT

The temporary importation of goods or items of foreign origin for display as samples at the Exhibition must be carried out – at the Exhibitor's expense – through Ferrara Expo's official freight forwarder, in accordance with the procedures set out in the "Technical Regulations for the Exhibition and Various Forms", with Ferrara Expo being exempt from any liability for the actions of the official freight forwarder.

Art. 16 - DISPLAY OF PREFABRICATED STRUCTURES, CRANES, SCAFFOLDING, ETC., AND REGULATIONS GOVERNING MACHINERY ON DISPLAY IN OPERATION

For the display of prefabricated structures, tower cranes, self-erecting cranes and similar equipment, scaffolding, temporary formwork and scaffolding in general, the Exhibitor, in addition to ensuring the full and scrupulous application of all safety standards—whether statutory, regulatory, based on good engineering practice, or dictated by experience and prudence—shall, throughout the entire period of their stay at the Exhibition Centre, undertake to scrupulously comply with the instructions issued by Ferrara Expo.

The machinery on display may not be operated, unless a written exemption has been granted by Ferrara Expo's Operations Division, provided that this does not pose a danger or cause a nuisance. In such cases, the machinery must be fitted with the necessary devices to prevent accidents, excessive noise, unpleasant odours, and the emission of gases and liquids; it must not be operated inside the exhibition halls by running internal combustion engines; and it must not involve the use of fuels or gas cylinders. In all cases, they must comply with statutory and regulatory requirements and best engineering practice, and be accompanied by the relevant administrative documentation issued by the competent authorities. The Exhibitor shall bear sole civil and criminal liability for any accidents and/or damage that may be caused to third parties as a result of failure to comply with or breach of the rules and/or instructions in question.

This is without prejudice to Ferrara Expo's right to intervene directly to order or carry out the removal from the Exhibition Centre of any structures that do not comply with the above provisions.

Art. 17 - TECHNICAL SERVICES

At the request of Exhibitors, and in accordance with the provisions set out in the "Technical Regulations for the Event and Various Forms", Ferrara Expo will provide Exhibitors with electricity for both lighting and power, as well as water and compressed air.

Furthermore, Ferrara Expo reserves the right to provide, contract out or grant exclusive rights for any service it deems useful to participants, whilst establishing the terms and conditions of operation.

In particular:

- Connections to and disconnections from the electrical or water systems installed by Exhibitors – and, respectively, the junction box and water taps - may only be carried out by companies authorised by Ferrara Expo, which will ensure compliance with the provisions of the "Technical Regulations for the Exhibition and Various Forms";
- Stand cleaning services must be carried out at the expense of the respective Exhibitors, either by their own staff or by a company authorised for this purpose by Ferrara Expo;
- The connection and disconnection of telephone equipment may only be carried out by a provider authorised by Ferrara Expo;
- For all porterage, transport, loading and unloading of goods, exhibitors must use only Ferrara Expo's Official Freight Forwarder;
- Only electric vehicles are permitted access to the exhibition halls.

The Exhibitor acknowledges that the 'services' (whether managed directly by Ferrara Expo, contracted out or granted on an exclusive basis) are provided on a regular basis within the scope of normal use by individual users, and in any event exempts Ferrara Expo, as well as the contractors and service providers, from any and all liability for any irregularities in the provision of such services.

Art. 18 - PRINTED BROCHURES AND ONLINE INFORMATION

The Organiser reserves the right to produce the Catalogue and Floor Plan and to disseminate information (including in summary or abridged form) contained in the Application Form, concerning Exhibitors and the products and/or services they present, as well as anything else exhibited or presented, using the means and techniques of communication (printed materials, CD-ROMs, the Internet or other means) which it deems most appropriate, without accepting any liability for any omissions, errors or malfunctions.

The data provided will relate to applications for participation received and accepted up to 45 days prior to the opening date of the Exhibition.

This does not prejudice the Organiser's right to amend the allocation of stands.

The above also applies to the content of other information forms signed by the Exhibitor or a representative acting on their behalf and made available to the Organiser, including via digital means.

The exhibition guide and catalogue is the Organisers' sole official publication. Any other publication of an advertising nature, with the exception of official publications by Ferrara Expo, is produced on the initiative of private individuals who lack any authorisation.

Art. 19 - PAID ADVERTISING

Whilst Exhibitors are granted the widest possible freedom to carry out advertising activities within their stands, outside the allocated exhibition area, all forms of promotion and advertising must be conducted exclusively through Ferrara Expo or Ferrara Expo's authorised agents and are subject to the payment of the relevant fee and associated tax charges.

Any form of advertising that causes a nuisance, constitutes direct competition with other Exhibitors or, in any case, undermines the spirit of commercial hospitality at the trade fair is prohibited. It is also forbidden to park vehicles bearing logos or advertising in the exhibition centre's car parks, unless expressly authorised by Ferrara Expo and upon payment of the relevant fee.

Art. 20 - CAR PARKS

For safety reasons, access to the car parks designated for Exhibitors - subject to availability - is restricted exclusively to passenger cars (therefore excluding all other vehicles such as commercial vehicles, lorries, etc.) bearing a specific permit issued by the Organiser; parking is permitted only in the designated spaces and only during the Exhibition Centre's opening hours.

The parking of commercial vehicles and lorries of any kind within the Exhibition Centre is strictly prohibited, even for short periods.

It is also strictly prohibited to park cars outside the designated spaces and after the Exhibition Centre has closed.

In the event of non-compliance with these provisions, the Organiser may take steps to have the vehicle forcibly removed from the car park, or to fit mechanical devices preventing its use, at the risk and expense of the Exhibitor to whom the permit was issued and the vehicle owner, who shall remain jointly and severally liable with the Exhibitor for the related costs. The Organiser reserves the right to refuse admission to the next edition of the event to any Exhibitor who has failed to comply with the prohibitions described above, including through their representatives.

Each occupant of a vehicle must be in possession of a valid document to gain access to the Exhibition Centre.

As the car parks are unguarded, Ferrara Expo and the Organiser are exempt from any liability for the safekeeping of vehicles and shall not be liable for damage or theft of any kind.

ART. 21 - CONFERENCES, COMPETITIONS, BUSINESS MEETINGS

Conferences, competitions, business meetings and events may be organised during the Fair. Ferrara Expo shall not be held liable in any way should one or more of the scheduled business meetings fail to take place, nor should negotiations between buyers and exhibitors prove unsuccessful; any relationship between the latter must be managed exclusively between them, with Ferrara Expo being fully exonerated.

Art. 22 - SPECIFIC PROHIBITIONS

In particular, Exhibitors are prohibited from:

- Any sale involving the immediate, on-site handover of goods to the purchaser, except in sectors where the Organiser permits this;
- The transfer, even partial, and the exchange, even partial, of the stand;
- The display of prices, except in sectors where the Organiser has authorised this;
- Any form of advertising outside one's own stand and within the Exhibition Centre. The distribution of advertising material is permitted only within one's own exhibition area;
- The display of products that do not correspond to the stand's designated product category, as stated in the application form;
- The display of signs or samples, even if merely illustrative, on behalf of companies not listed in the application form and not represented at the event;
- The use, for any purpose, of REMOTELY PILOTED AIRCRAFT (RPA) within the Exhibition Centre. Any exemptions must be requested from the Operations Department of Ferrara Expo, which reserves the right to assess, in accordance with current legislation, the possibility of such use in accordance with terms and procedures to be agreed;
- Any spectacular or entertainment event, of any type, nature or character, even if confined to the stand or intended for the presentation of products, without prior authorisation from the Management of Ferrara Expo; it is also the sole responsibility of the exhibitor to obtain any necessary authorisations from the health and public safety authorities and, in general, from the relevant bodies, for the aforementioned events, where and to the extent that such authorisations are required;
- The playing of live and recorded music using equipment for the reproduction of music and sound. Any exceptions may be authorised in writing by the Organiser only on condition that the Exhibitor does not cause a disturbance and has fulfilled the legal obligations regarding the payment of the relevant fees;
- The use, within the Exhibition Centre, of the Exhibitor's own forklift trucks and lifting equipment;
- Any form of unfair competition amongst participants at the event. To this end, the Exhibitor undertakes to accept, for the purposes of the exhibition and to ensure the smooth running of the event, all measures that the Organiser may take to ensure the immediate cessation of any possible unfair competition, or to protect the other exhibitors and the Organiser itself.

The technical prohibitions issued on grounds of safety, hygiene and pollution in general, for the protection of persons and property, as well as to prevent the tampering with movable and immovable property within the Exhibition Centre, and the related requirements, contained in the 'Technical Regulations for Events and Various Forms', are deemed to form part of these general terms and conditions of contract, and the Exhibitor undertakes to comply strictly with them. Any exemptions may be granted, exclusively in writing, by the Operations Division of Ferrara Expo.

In the event of non-compliance with even one of the prohibitions set out above, or those referred to in this article, the Organiser may impose the penalties provided for in the "Technical Regulations for the Exhibition and Various Forms" and/or terminate the contract for participation in the Exhibition without the need for a court ruling, but simply by means of any written notice served on the Exhibitor at their stand. This will result in the immediate closure of the stand and the withdrawal of the access documents to the Exhibition Centre, without prejudice to any fees owed by the Exhibitor.

Art. 23 - POSTPONEMENT, REDUCTION OR SUSPENSION OF THE FAIR

The Organiser has the discretionary and unquestionable right to make changes to the dates on which the Fair is held, without the Exhibitor being entitled to withdraw from or otherwise terminate the contract and be released from the commitments undertaken.

Furthermore, the Organiser may scale down the Exhibition, or cancel it in whole or in part, without thereby being liable to pay any compensation, penalties or damages of any kind.

In such cases, the Organiser must give notice of the changes made in writing, by registered letter or certified email (PEC), to be sent at least 15 days before the scheduled start date of the event.

Art. 24 - FORCE MAJEURE

Force majeure shall be deemed to occur where an event or circumstance ('Force Majeure Event') prevents the performance of

one or more contractual obligations, if and to the extent that it is proven:
a) That the impediment is beyond reasonable control;
b) That it could not reasonably have been foreseen at the time the contract was concluded;
c) That the effects of the impediment could not reasonably have been avoided or overcome.
The conditions set out in points (a) and (b) shall be deemed to have been met, unless the contrary is proved, in the event of the following: war (whether declared or not), invasions, acts of foreign enemies, large-scale military mobilisation on national or international territory; civil wars, riots, rebellions and/or revolutions, insurrections, acts of terrorism, sabotage or piracy; embargoes; the need to comply with any law or government order, expropriation, requisition, nationalisation; plague, epidemics, natural disasters or extreme natural events in general; explosions, fires, destruction of equipment, prolonged disruption to transport, telecommunications, information systems or energy supplies; boycotts, strikes and lockouts, occupation of premises. In the event of any Force Majeure Event, the Organiser shall be exempt from the obligation to fulfil its contractual obligations and from any liability for damages or any remedy for breach of contract, from the moment the impediment prevents performance, provided that the other party is notified without delay. In the absence of prompt notification, the exemption shall take effect from the moment the notification reaches the other party. The other party may suspend the performance of its obligations from the date of notification.
Should it become necessary to postpone the Fair due to a Force Majeure Event, the Organiser shall retain any sums already received (i.e. the registration fee and any other advance payments), which may be used by the Exhibitor – without any guarantee regarding changes to rates – to participate in the event on the new dates.
If, due to a Force Majeure Event, it becomes necessary to cancel the event, the Organiser reserves the right to retain only the registration fee paid by the exhibitors to cover the organisational costs actually incurred, and shall refund the remaining sums collected; under no circumstances and for no reason whatsoever may the exhibitors claim any compensation from the Organiser.
In the event of any Force Majeure Event, the Exhibitor shall be exempt from the obligation to fulfil
its contractual obligations and from any liability for damages or any remedy for breach of contract, from the moment the impediment prevents performance, provided that duly documented notice is given to the Organiser without delay. In the absence of prompt notification, the exemption shall take effect from the moment the notification reaches the other party, who may suspend the performance of its own obligations from the date of the notification. Should the Exhibitor, due to a Force Majeure Event, be unable to attend the Event,
the Organiser shall retain any sums already received (i.e. the registration fee and any other advance payments), which may be used by the Exhibitor – without any guarantee regarding changes to rates – to participate in future editions of the Event.

Art. 25 – GENERAL PROVISIONS – ELECTION OF DOMICILE – APPLICABLE LEGISLATION – ITALIAN JURISDICTION AND THE COURT WITH TERRITORIAL JURISDICTION

The Exhibitor is obliged to comply with any regulations issued by the public safety authorities and those responsible for fire prevention, accident prevention and the supervision of premises open to the public in relation to Ferrara Expo.
The Exhibitor and any third parties acting on its behalf within the Exhibition Centre must employ staff, whether as employees or self-employed persons, who meet the requirements of current legislation (relating to social security, insurance, taxation, etc.).
The Exhibitor elects domicile, for all legal purposes, at the registered office of Ferrara Expo S.r.l., and accepts, exclusively, Italian jurisdiction and the jurisdiction of the Court of Ferrara.
The relationship between the Organiser, the Exhibitor and any third parties is governed exclusively by Italian law.

Art. 26 – RELATIONS WITH FERRARA EXPO SRL

The Exhibitor acknowledges that the Exhibition will take place at the Ferrara Exhibition Centre, and undertakes to comply with – and to ensure that its employees and collaborators comply with – the regulations issued by Ferrara Expo.
The Exhibitor declares that they have read the Organiser's Code of Ethics, available on the website www.ferraraexpo.com, and that they fully agree with and accept its contents, being aware of the possible consequences and penalties arising from any breach of the principles and rules set out therein.
Any rights of the Exhibitor shall be enforceable solely and exclusively against the Organiser, whilst any and all obligations of conduct undertaken by the Exhibitor shall also be deemed to extend in favour of Ferrara Expo, which shall therefore be entitled – in the event of non-compliance with such obligations,
with any of its own regulatory provisions and with any provision of law – to intervene directly, including by acting through its own service staff at the Exhibition Centre.

Art. 27 – PROCESSING OF PERSONAL DATA – Information for data subjects pursuant to Article 13 of Regulation (EU) No 2016/679

The Organiser undertakes to process the personal data you have provided in accordance with the provisions of Regulation (EU) No 2016/679, as well as the guidelines and provisions issued by the Data Protection Authority and any other applicable legislation.
For further details regarding the processing of your personal data by the Organiser, please refer to the privacy notice attached to this contract.

Art. 28 – Cybersecurity

General Principles
1.1. Ferrara Expo S.r.l. (hereinafter the "Exhibition Organiser") recognises the importance of cybersecurity as an essential prerequisite for the protection of data, information and digital infrastructure used in the context of the exhibition.
1.2. Exhibitors, visitors and partners are required to act in accordance with the principles of confidentiality, integrity and availability of IT systems and data, in accordance with Regulation (EU) 2016/679 ("GDPR"), Legislative Decree 82/2005 ("CAD"), and Directive (EU) 2022/2555 ("NIS2").
Obligations of the Exhibitor
The Exhibitor undertakes to:
a) to use, at their workstations, IT equipment, software and connections in accordance with current security standards

(including up-to-date antivirus software, active firewalls and secure access authentication);
b) ensure that any private Wi-Fi networks set up within the exhibition space are adequately protected using WPA2/WPA3 encryption and strong passwords, thereby preventing unauthorised access;
c) ensure that all digital content distributed or made available (applications, demos, cloud services) is lawful, free from malware and compliant with current legislation on copyright, intellectual property and the protection of personal data;
d) ensure that its employees, contractors and suppliers comply with security policies and do not engage in conduct likely to compromise the Exhibition Organisation's network or systems;
e) promptly inform the Exhibition Organisation in the event of suspected cyber incidents or data breaches relating to activities carried out at the exhibition.
Obligations of the Exhibition Organiser (Ferrara Expo S.r.l.)
The Exhibition Organiser undertakes to:
a) ensure that the digital infrastructure provided (wired networks, public Wi-Fi, access control systems, digital platforms for exhibitors and visitors) is protected in accordance with international best practice (ISO/IEC 27001, ENISA Guidelines);
b) constantly monitor the exhibition centre network in order to detect and prevent intrusions, malware or unauthorised use;
c) adopt appropriate technical and organisational measures to protect the personal data processed, in accordance with the GDPR and Legislative Decree 196/2003, as amended;
d) to establish a cyber incident response protocol, including notification to exhibitors and the relevant authorities, where required by applicable legislation;
e) to ensure that any IT or cloud service providers acting on behalf of the Exhibition Organisation comply with adequate, contractually binding security standards.
Prohibitions
4.1. Exhibitors and visitors are prohibited from:
a) attempting unauthorised access to the systems, networks or data of the Exhibition Organiser or other exhibitors;
b) disseminating or using tools capable of altering, damaging or disrupting the event's digital services;
c) collecting personal data of third parties without consent or in the absence of an adequate legal basis.
Liability and sanctions
5.1. The Exhibitor shall be liable for any damage caused to the digital infrastructure of the Exhibition Organiser or third parties arising from breaches of these provisions, without prejudice to the obligation to indemnify and pay compensation.
5.2. In the event of a serious or repeated breach of the cybersecurity rules, the Exhibition Organiser reserves the right to order immediate disconnection from the network, the suspension of digital services, and the removal of the Exhibitor from the event, without refund of any sums paid.

Privacy Notice on the processing of personal data
pursuant to Article 13 of Regulation (EU) No 2016/679

1. Pursuant to and for the purposes of Article 13 of Regulation (EU) No 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC, also known as the General Data Protection Regulation (hereinafter "GDPR"), we hereby inform you that the personal data you have voluntarily provided to Ferrara Expo s.r.l. (hereinafter also referred to as the "Company" or "Ferrara Expo") will be processed in accordance with current legislation on the protection of personal data.
2. **Data Controller and Data Protection Officer**
   The Data Controller is Ferrara Expo s.r.l., represented by its current Chairman, with its registered office at Via della Fiera 11, Ferrara.
   The Data Protection Officer can be contacted at the email address privacy@ferraraexpo.com for any enquiries regarding the processing of personal data.
3. **Purposes of processing and legal basis for processing**
   Your personal data will be processed for the following purposes:
   a) The establishment and performance of the contractual relationship between you and Ferrara Expo s.r.l. (e.g. ticket sales, hire of exhibition space, organisation of events – including online events – in which you are interested in participating, provision of ancillary services relating to your participation, planning of services requested by you, publication of exhibitors' details in the event catalogue, etc.). With regard to this purpose, the legal basis for the processing is the fulfilment of contractual or pre-contractual obligations in relation to a contract to which you are a party. Any refusal on your part to provide the data would make it impossible for Ferrara Expo to provide the requested service. Please note that any processing of special categories of personal data will be carried out exclusively where such data is communicated or made public directly by you. Such processing will be lawful on the basis of Article 9(2)(e) of the Regulation. The provision of such data is never mandatory;
   b) Compliance with all regulatory, tax and administrative requirements imposed on Ferrara Expo. In this regard, the legal basis for the processing is the fulfilment of legal obligations imposed on Ferrara Expo. Should you refuse to provide the data, Ferrara Expo would be unable to provide the requested service;
   c) The carrying out of statistical and market research studies. With regard to this purpose, the legal basis for the processing is your specific consent; without this, Ferrara Expo will not be able to carry out market research involving your data. In any event, you will still be able to use the services offered by Ferrara Expo;
   d) The carrying out of profiling activities aimed at understanding your potential needs in relation to the provision of new services, based on the preferences you have expressed. With regard to this purpose, the legal basis for the processing is your specific consent; without this, Ferrara Expo will not be able to carry out profiling activities on your data. In any event, you will still be able to use the services offered by Ferrara Expo;
   e) the carrying out of commercial and marketing activities relating to Ferrara Expo's operations by post, internet, telephone, email, MMS and SMS, from Italy or abroad. With regard to this purpose, the legal basis for the processing is your specific consent; without this, Ferrara Expo will not be able to carry out the aforementioned commercial activities. In any event, you will still be able to use the services offered by Ferrara Expo;
   f) the transfer of your data to companies within the Ferrara Expo Group, and to third parties such as exhibition organisers or partners involved in the organisation of individual trade fairs – including those based in non-European countries – in order to enable them to carry out independent marketing initiatives relating to their own products and services. With regard to this purpose, the legal basis for the processing is your specific consent; without this, Ferrara Expo will not be able to send your data to third parties. In any case, you will still be able to use the services offered by Ferrara Expo;
   g) to enable Ferrara Expo to take video footage and/or photographs during events for publication on our websites/landing pages and social media profiles (e.g. Twitter, Facebook, YouTube, etc.) and in brochures, catalogues, leaflets and other printed material promoting the events. The legal basis for the processing is the data controller's legitimate interest, as the footage recorded by Ferrara Expo for this purpose is exclusively general in nature. Should you refuse consent, Ferrara Expo would be unable to provide the requested service. Any specific photographs or video footage, however, will only be taken by Ferrara Expo following your consent, which may be requested from you, accompanied by an appropriate privacy notice and a dedicated release form.
4. **Methods of data processing**
   Personal data will be processed using paper-based, electronic and/or digital means, in accordance with procedures strictly related to the purposes set out above and, in any event, in such a way as to ensure the security and confidentiality of the data. It should be noted that Ferrara Expo does not process your data for the purpose of making decisions based on automated processing that produce legal effects or significantly affect the data subject within the meaning of Article 22 of the Regulation.
5. **Recipients, categories of recipients of personal data and the transfer of data to third countries**
   Your personal data may be accessed by shareholders, members of the board of directors or other administrative bodies and, in any event, by the Data Protection Officer, external data processors, data processors and/or authorised data processors appointed by Ferrara Expo in the course of their duties.
   Your personal data may be disclosed to any parties providing Ferrara Expo with services
   essential to the purposes set out above, such as, by way of example only, parent companies, subsidiaries, associated companies and/or affiliated companies, and joint venture partners; entities, organisations and/or companies that manage and/or participate in the management and/or maintenance of the websites and electronic and/or telematic tools we use; photographers and/or videographers who produce video and audio material or carry out the related post-production; journalists

and media outlets; companies contracted to provide services necessary for the organisation and management of events (e.g. installation of displays and equipment, publishers of printed and online catalogues, logistics, security, surveillance, first aid, hostesses, etc.); diplomatic missions; consultants; law firms; banks; and providers of marketing and communication services; other parties responsible for managing the selection process and administering the associated benefits for buyers (such as insurance companies, travel agencies, hotels), etc.

The up-to-date list of Data Processors is available at the Data Controller's registered office and may be requested by sending an email to ferraraexpo@legalmail.it.

Your personal data may, where necessary, be disclosed and/or transferred abroad, in accordance with the provisions of current legislation (Articles 45 et seq. of the Regulation), including to countries outside the European Union, or, where applicable, to the countries where the recipients referred to in the preceding paragraph are established.

In all such cases, the transfer is necessary for the performance of the contract with the data subject or for the implementation of contractual measures taken at your request, or to establish, exercise or defend a legal claim; in general, it is carried out on the basis of an adequacy decision by the Commission (Article 45 of the GDPR) or in accordance with standard data protection clauses or other appropriate safeguards pursuant to Articles 46 or 49 of the GDPR. Where no Commission adequacy decision has been adopted and the other safeguards laid down by the GDPR do not apply, the disclosure and/or transfer of data outside the European Union will be subject to your consent, after you have been informed that the country in question does not provide an adequate level of protection.

6. **Data retention**

The personal data you provide will be processed only for as long as is necessary to fulfil the purposes described above, subject to any further time limits relating to the specific legal grounds for the processing (e.g. 10 years for the purpose of mounting a defence in legal proceedings).

7. **Rights of the data subject**

We would like to inform you that you may, at any time, exercise your rights in relation to your personal data, subject to the limits and conditions set out in Articles 7 and 15-22 of the GDPR. To exercise these rights, please contact the Data Controller at the email address ferraraexpo@legalmail.it; we will respond to your request in a timely and appropriate manner.

Specifically, you have the right to:

- Obtain confirmation as to whether or not personal data concerning you are being processed;
- Where processing is taking place, to access your personal data and information relating to the processing, as well as to request a copy of your personal data;
- To have inaccurate personal data rectified and incomplete personal data completed;
- To have your personal data erased, where one of the conditions set out in Article 17 of the GDPR applies;
- To have the processing restricted in the cases provided for in Article 18 of the GDPR;
- To receive your personal data in a structured, commonly used and machine-readable format and to request that it be transmitted to another data controller, where technically feasible.

Furthermore, you have the right to object at any time to the processing of your data carried out in pursuit of a legitimate interest of the Data Controller. In the event of an objection, your data will no longer be processed, provided that there are no legitimate grounds for processing which override the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of a legal claim.

With regard to the processing of data for marketing and profiling purposes, you may at any time withdraw any consent you may have given or object to such processing by sending an email to privacy@ferraraexpo.com.

The withdrawal of your consent will not affect the lawfulness of processing based on the consent given prior to the withdrawal.

Finally, pursuant to Article 77 of the GDPR, we remind you that you have the right to lodge a complaint with the Data Protection Authority should you consider that your rights under the GDPR have been infringed, in accordance with the procedures set out on the Data Protection Authority's website, accessible at www.garanteprivacy.it.

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AUTHORISATION TO THE PROCESSING OF PERSONAL DATA

Having read the above information, you expressly consent to the processing of your personal data in the manner indicated therein for:

a) **Conducting statistical and market studies and research (for example, sending customer satisfaction questionnaires);**

Agree ▫ Disagree ▫

Date and place _____

Signature _____

b) **Requirements related to the profiling activities carried out by Ferrara Expo;**

Agree ▫ Disagree ▫

Date and place _____

Signature _____

c) **Obligations related to marketing activities carried out by Ferrara Expo;**

Agree ▫ Disagree ▫

Date and place _____

Signature _____

d) **The transfer of your data to companies and third parties;**

Agree ▫ Disagree ▫

Date and place _____

Signature _____